



To: Valued SIGG Customers

Subject: SIGG Quality Assurance

Date: January 27, 2009

Last spring, the U.S. Consumer Products Safety Commission announced the recall of thousands of aluminum water bottles manufactured in China. The Commission took this action because these cheap Chinese-made water bottles contained excessive levels of lead, violating the federal lead paint standard. This was the 2nd major recall of Chinese-made water bottles in the last 18 months.

Due to the media attention, several consumers contacted SIGG Switzerland to ensure the safety of SIGG water bottles. I am proud to report that SIGG utilizes only food-grade, 100% safe paint in the manufacturing of our water bottles. The paints used to decorate SIGG products are completely safe and in compliance with ASTM F963-2007.

SIGG is also in complete compliance with the new Consumer Product Safety Improvement Act (CPSIA) which sets safety levels for lead and phthalates in children's products. SIGG bottles ***absolutely do not*** contain any of the following harmful ingredients: antimony, arsenic, soluble barium, lead, cadmium, mercury and selenium. And SIGG bottles are manufactured using absolutely no Bisphenol-A (BPA).

As SIGG bottles have gained increasing popularity, it's very typical that low priced, low quality imitations hit the market. To assure that you are getting the finest quality and safest water bottle on the market, our best advice for consumers is:

Look for the SIGG brand name!

Most of our competitors outsource their production to low cost, low quality, 3rd party producers in China. Since 1908, SIGG Switzerland has been manufacturing the highest quality water bottles in the world directly at our own plant in Switzerland. "Swiss Made" has become synonymous with superb craftsmanship, world-class design and a never-ending attention to product quality & safety.

Simply stated, you can trust the quality of a SIGG.

Sincerely,

Steve

Steve Wasik
CEO
SIGG Switzerland